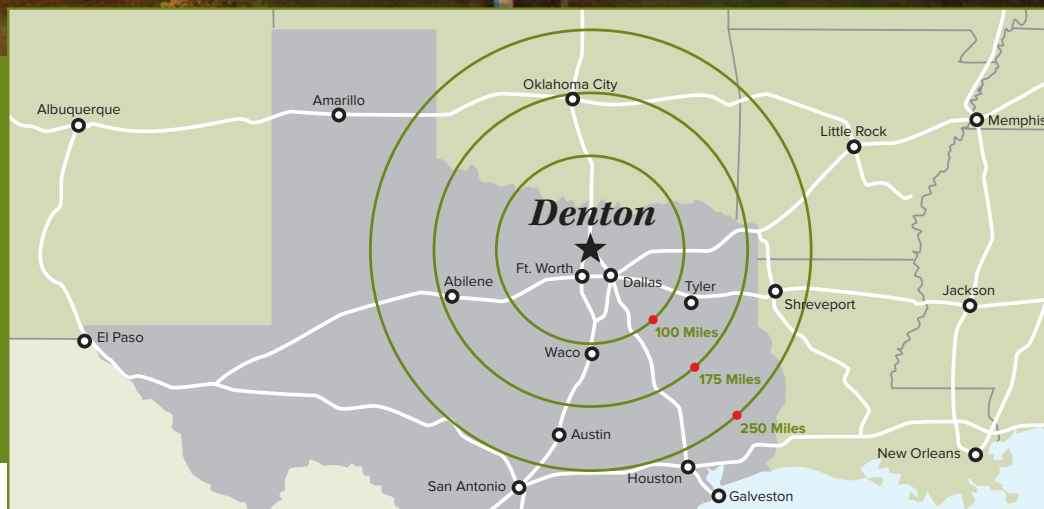
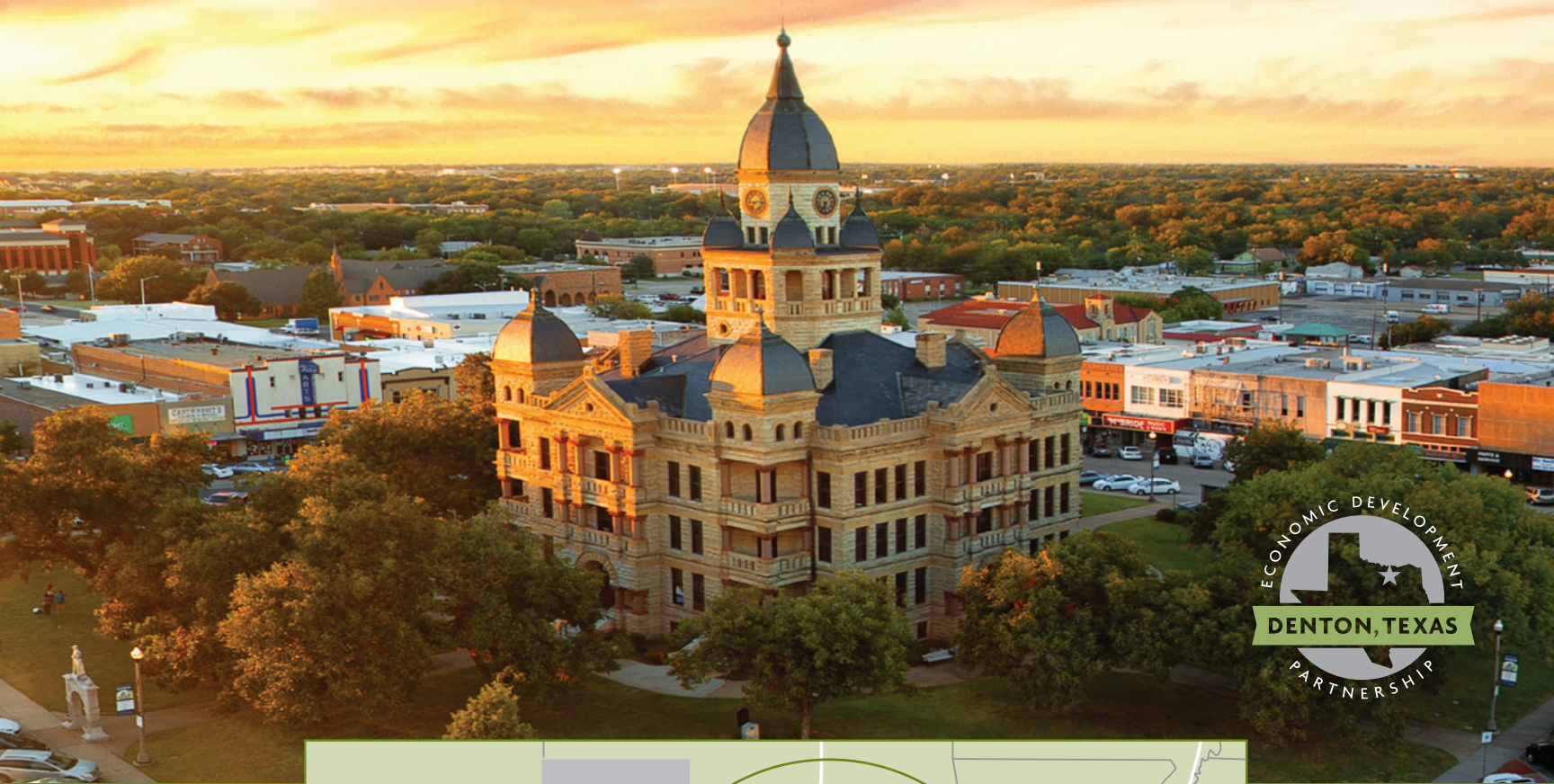


# Denton on the Rise

## Population and Demographics



**133,808**  
2016  
Population<sub>1</sub>



**40.8%**  
Population Increase  
2000-2010<sub>1</sub>



**28.1**  
Median  
Age<sub>3</sub>



**\$76,090**  
Median  
Family Income<sub>3</sub>



**\$20.10**  
Median  
Hourly Wage<sub>4</sub>

# Denton Population and Demographics

## 6<sup>th</sup> in Texas

### In Percent Population Increase 2010-2016

► **14.4%** vs 10.3% avg increase in Texas ◀

Among cities with population over 50,000 in 2010,



**90.7%**

**High School Graduate or Higher**

► vs 82.9% TX avg<sub>3</sub> ◀

**40.5%**

**Bachelor's Degree or Higher**

► vs 28.9% TX avg<sub>3</sub> ◀



## 24.1 Minutes

### Mean Travel Time to Work

► State-wide mean is 26.5 minutes ◀

HOUSING OCCUPANCY <sub>3</sub>	Denton	Texas
Total housing units	50,346	10,754,268
Occupied housing units	90%	88.7%
Vacant housing units	10%	11.3%

BUILDING PERMITS <sub>2</sub>	2016	YTD Dec 2017
Commercial	49	54
Residential	570	873
Total	619	927

*Includes multi family as commercial and duplexes as residential*

PROPERTY VALUATION <sub>2</sub>	2016	YTD Dec 2017
Commercial	\$162	\$188
Residential	\$172	\$253
Total	\$334	\$441

*Values in millions*

### LEASE RATES<sub>2</sub>

Retail: \$10 – \$25 per square foot per year  
Office: \$10 – \$25 per square foot per year  
Industrial: \$4 – \$10 per square foot per year



### POPULATION

Denton Projected Population 2025 <sub>2</sub>	<b>145,990</b>
Denton 2016 population <sub>1</sub>	133,808
Texas 2016 population <sub>1</sub>	27,862,596

### MEDIAN FAMILY INCOME

Denton	\$76,090
Texas	\$67,025

### EDUCATED WORKFORCE<sub>3</sub>

	Denton	Texas
Less than 9th grade	3.9%	8.6%
9th to 12th grade, no diploma	5.4%	8.5%
High school graduate (includes equivalency)	17.8%	25.2%
Some college, no degree	24.2%	21.8%
Associate's degree	8.2%	7.1%
Bachelor's degree	25.0%	18.9%
Graduate or professional degree	15.5%	10%

Percentages are based on population 25 years and over:  
Denton 75,982, state of Texas 17,775,280

### EMPLOYMENT STATUS<sub>3</sub>

	Denton	Texas
In labor force	68.7%	64.5%
Not in labor force	31.3%	35.5%
Civilian labor force	68.6%	64.1%
Employed	64.7%	60.5%
Unemployed	4.0%	3.6%
Armed Forces	0.0%	0.4%

Percentages are based on population 16 years and over:  
Denton 109,190, state of Texas 21,368,307

### COMMUTING TO WORK<sub>3</sub>

Denton workers 16 years and over	94.4%
Texas workers 16 years and over	95.1%

### RACE AND ETHNICITY IN DENTON<sub>3</sub>

Hispanic	25.4%
White	56.6%
African American	10%
Other	5%
Some other race alone	0.1%
Two or more races	2.9%

### SALES TAX

	Rate
City	1.50%
DCTA	0.50%
Texas	6.25%
Total	8.25%

### CITY BOND RATING<sub>2</sub>

**AA+**



[www.DentonEDP.com](http://www.DentonEDP.com)

For additional information contact:

**Caroline Booth**, Director of Economic Development  
(940) 349-7751 ► [Caroline.Booth@CityofDenton.com](mailto:Caroline.Booth@CityofDenton.com)

**Adam Gawarecki**, Vice President, Economic Development  
(940) 381-7151 ► [vp@DentonEDP.com](mailto:vp@DentonEDP.com)

Sources: <sub>1</sub>U.S. Census Bureau <sub>2</sub>City of Denton <sub>3</sub>U.S. Census Bureau American Community Survey (ACS), 1-yr Estimates <sub>4</sub>Jobs EQ <sub>5</sub>Texas Workforce Commission

<sub>6</sub>Texas State Library Archives Commission