Why are we here tonight?

**Share your vision** to help guide the future of the Oak Gateway Area

- **Identify investments** to improve safety and walkability
- **Prioritize developments** that strengthen the area and serve the community
Oak Gateway Area

• What are the big opportunities for our community?
• What are the most pressing needs?
• Where should we be making improvements and investments?
• How can this area better serve residents, employees, students and visitors?
• What do we want to stay the same?
Agenda

1. Introductions
2. Short overview of project
3. Background presentation
4. Instant polling
5. Public input - visit 6 stations to tell us what you think!
6. Adjourn
General Approach & Methodology for the Area Plan

1. Outreach and participation to identify community values.
2. Define existing conditions and develop a vision.
3. Evaluate alternative futures to identify a preferred vision for the area.
4. Develop the Plan.
5. Adopt a strategic implementation and action plan.
Current Conditions
Study Area
All Facilities

[Map showing various facilities including schools, government buildings, museums, and health-related facilities such as hospitals, medical offices, and nursing homes.]
Residential Land Use
Commercial Land Use
Nature

Built v. Open Space

39.8 acres of parks [3.4%]
213.3 acres of buildings [18.2%]
214 acres of parking [18%]

What natural features are important to you?
How should growth and development address these features?
Sidewalk Connectivity
Sidewalk Connectivity
Bicycle & Running Routes
Bicycle & Running Routes
Off-street Parking
On-street Parking
On-street Parking
Demographics
## Population

<table>
<thead>
<tr>
<th></th>
<th>2015 Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dallas-Fort Worth-Arlington MSA</td>
<td>6,833,420</td>
</tr>
<tr>
<td>Denton County</td>
<td>731,851</td>
</tr>
<tr>
<td>City of Denton</td>
<td>125,734</td>
</tr>
<tr>
<td>Study Area</td>
<td>24,113</td>
</tr>
</tbody>
</table>

Source: US Census Bureau, 2015 ACS (5-year Estimates)
Source: US Census Bureau, 2015 ACS (5-year Estimates)
Median Household Income

Source: US Census Bureau, 2015 ACS (5-year Estimates)
Housing Tenure

Source: US Census Bureau, 2015 ACS (5-year Estimates)
## Housing Mix

<table>
<thead>
<tr>
<th></th>
<th>DFW MSA</th>
<th>County</th>
<th>City</th>
<th>Study Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Family Detached</td>
<td>64%</td>
<td>68%</td>
<td>55%</td>
<td>68%</td>
</tr>
<tr>
<td>Single Family Attached</td>
<td>29%</td>
<td>26%</td>
<td>39%</td>
<td>2%</td>
</tr>
<tr>
<td>Multifamily</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
<td>29%</td>
</tr>
<tr>
<td>Mobile Home and Other</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: US Census Bureau, 2015 ACS (5-year Estimates)
Instant Polling: Tell Us What You Think!

Go with your gut!
No right or wrong answers
Responses are anonymous

Questions will be available as an online survey @ www.cityofdenton.com
If you could have a superpower, what would you choose?

1. Able to fly
2. Read minds
3. Time travel
4. Invisibility
5. Superhuman strength
6. Know the future
7. I like life just the way it is
What is your connection to the Oak Gateway area?

1. I live in the area
2. I work in the area
3. I am a student in the area
4. I own property or a business in the area
5. Two or more above
6. Other / Not Sure
What is Oak Gateway Area’s greatest asset?

1. Location and access
2. Character and historic assets
3. Jobs
4. Neighborhoods
5. Shopping
6. Parks & Recreational facilities
7. Educational Opportunities
8. Other
What is Oak Gateway Area’s 2nd greatest asset?

1. Location and access
2. Character and historic assets
3. Jobs
4. Neighborhoods
5. Shopping
6. Parks & Recreational facilities
7. Educational Opportunities
8. Other
What is Oak Gateway Area’s top concern?

1. Roads and traffic
2. Parking
3. Walkability, public transit, bike facilities
4. Neighborhood stability/ incompatible infill
5. Preserving land for parks / protecting natural areas
6. Employment opportunities
7. Schools
8. Need neighborhood retail and services
9. Other
What is Oak Gateway Area’s 2nd top concern?

1. Roads and traffic
2. Parking
3. Walkability, public transit, bike facilities
4. Neighborhood stability/ incompatible infill
5. Preserving land for parks / protecting natural areas
6. Employment opportunities
7. Schools
8. Need neighborhood retail and services
9. Other
If you could do just one thing for the Oak Gateway area, what would be your top priority for economic development?

1. New walkable activity center
2. New small businesses
3. Invest in local startups and entrepreneurs
4. Innovative collaboration with UNT
5. Revitalize underutilized commercial properties
6. Other
7. No changes
If you could do just one thing for the Oak Gateway area, what would be your top priority for neighborhood stabilization?

1. Address parking concerns
2. Require compatible infill adjacent to neighborhoods
3. Expand/add historic districts
4. Focus new housing south of Oak/Hickory corridors
5. Other
6. No change

Bar chart showing percentages: Address parking concerns 23%, Require compatible infill 29%, Expand/add historic districts 24%, Focus new housing south of Oak/Hickory corridors 19%, Other 3%, No change 2%.
Should we invest in sidewalks, bike routes, trails and more crossings to improve safety in the Oak Gateway area?

1. No investment needed

2. Yes, as a high priority

3. Yes, as a low priority

4. Not sure
Is there a need for improved public transit within the Oak Gateway area?

1. Yes, significant need
2. Some need
3. Neutral
4. Not much need
5. No need at all
What type of parks and open space is most needed in the Oak Gateway area?

1. Athletic fields
2. Trails within nature corridors
3. Pocket parks within neighborhoods and retail areas
4. Linear parks
5. Preservation of natural areas
6. Not sure
What do you like most about your current housing?

1. Affordable
2. Location/access
3. Good quality
4. The neighborhood it’s in
5. Proximity to retail, restaurants, and downtown
6. Size
7. Proximity to parks
8. Other
Subareas
What is the most important outcome for Area 1

1. Desirable retail, dining, and entertainment options
2. Housing affordability
3. Redeveloping aging multifamily and commercial areas
4. Preservation of historic neighborhoods
5. More jobs and a strong local economy
6. Transportation improvements – access, connections, safety, parking
7. Protection of natural areas / additional parks, trails, open space
Subareas
What is the 2nd most important outcome for the Oak Gateway area 2?

1. Desirable retail, dining, and entertainment options
2. Housing affordability
3. Redeveloping aging multifamily and commercial areas
4. Preservation of historic neighborhoods
5. More jobs and a strong local economy
6. Transportation improvements – access, connections, safety, parking
7. Protection of natural areas / additional parks, trails, open space
Subareas
What is the most important outcome for Area 3

1. Desirable retail, dining, and entertainment options
2. Housing affordability
3. Redeveloping aging multifamily and commercial areas
4. Preservation of historic neighborhoods
5. More jobs and a strong local economy
6. Transportation improvements – access, connections, safety, parking
7. Protection of natural areas / additional parks, trails, open space
Station Discussions
Topic Area Exercise - Stations

1. Mobility Solutions
2. Parking Solutions
3. Subarea 1 input (defining elements, compatible infill, housing types, new development)
4. Subarea 2 input (defining elements, compatible infill, housing types, new development)
5. Subarea 3 input (defining elements, compatible infill, housing types, new development)
6. Streets and Corridors
   - Hickory/Oak/Fry
   - Eagle
   - Scripture/Panhandle
   - Malone/Jagoe
   - Bonnie Brae
Posters and Maps Used at Each Station

**Sub-Area 2**

**HOUSING TYPES**

- Medium Lot Housing
- Small Lot Housing
- Mixed-Use Housing

**Toolbox**

**Mobility Improvements**

- Increased Transit
- Improved Sidewalks and Pedestrian Connections
- More Bicycle Facilities
- Reduced Congestion
- Increased Wayfinding
- Traffic Calming
- Signal Timing Improvements
- Improved Technology

**Sub-Areas**

1. Panhandle St
2. Oak St
3. Romanian

**INSTRUCTIONS**

Visit each of the Sub-Area stations to provide your feedback. Learn more about the existing conditions in each area, along with potential future development and housing types. Tell us what you think! Give your feedback by writing, drawing, or placing stickers on the map at each station.
Each station will have facilitators to help guide the discussion

- Questions to guide input
- Stickers will be used to mark locations on the map
- Pens can be used to draw on maps and take notes
- All input is encouraged
- Facilitators will take notes
- Comment cards and post-its to leave ideas in writing
What happens after the workshop?

1. Keypad polling questions will be placed on the city’s website for additional input
2. Information received will be compiled and placed on website
3. Input will be summarized and draft recommendations completed
4. Community review of draft recommendations at open house (April)
5. Area plan developed
6. Second open house to obtain comments on draft plan (June/July)
7. Planning Commission and Council Hearings and Action
Keep in touch!

www.cityofdenton.com

City of Denton, TX - City Hall
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Join us! Your participation in the Oak Gateway Plan is a critical part of the visioning process. Get involved and bring your ideas to the Oak Gateway Plan community workshop.

Please RSVP on our event page and let us know that you’re coming.
https://www.facebook.com/events/386177115141121/

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