

CITY OF DENTON
Fiscal Year Ending September 30, 2019

Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report

Contact Name	David Gaines
Contact Phone	940-349-8260
Contact Email	david.gaines@cityofdenton.com

Municipality's HOT information

Rate (%)	7.00%
Amount of annual revenue collected	\$ 3,091,600

Amounts (\$) allocated for non-population bracketed beneficiaries of revenue

Convention or information centers	\$ 284,590
Registrating convention delegates	\$ -
Advertising to attract tourists	\$ 1,634,635
The promotion and improvement of the arts	\$ 331,705
Historical restoration and preservation projects	\$ 176,108
Signage directing the public to sights and attractions	\$ -

Percent of total (%) for non-population bracketed beneficiaries of revenue

Convention or information centers	9%
Registrating convention delegates	0%
Advertising to attract tourists	53%
The promotion and improvement of the arts	11%
Historical restoration and preservation projects	6%
Signage directing the public to sights and attractions	0%

Municipality's sports and community venue tax information

Rate (%)	0.00%
Amount of annual revenue collected	\$ -