

GREEN BUSINESS

A SUSTAINABLE DENTON PROGRAM



RAISING AWARENESS AND MOBILIZING CHANGE



Denton's Green Business Program is an engagement platform designed to raise awareness about sustainable business practices while mobilizing members to bring about positive environmental and social change throughout the community.

ENGAGE

No matter where your business fits along the curve of sustainability, there is a way to participate in the Green Business Program!



SUSTAINABILITY BENCHMARKING



GREEN PLEDGE



CONTINUOUS LEARNING

BENEFIT

Open to all businesses and organizations located within the City, members enjoy access to educational, networking, marketing and incentive benefits.



PEOPLE



PROFIT



PLANET

STEP ONE: SUSTAINABILITY BENCHMARKING

Benchmarking your sustainability initiatives is a great way to evaluate where your business stands, while exploring new ideas and supporting others to follow suit. We provide guidance and evaluation on the following focus areas for members.



STEP TWO: THE GREEN PLEDGE



We ask new members to sign the Green Pledge and commit to taking three basic actions as a Denton Green Business - get one or more of our free audits, recycle and conserve resources, and attend a Sustainable Denton workshop.

STEP THREE: ENGAGE AND PROMOTE

The City of Denton is dedicated to sustainability principles and being a good steward of the environment. We need our business community to join us in those commitments, so we ask that you engage and share your sustainability initiatives.

