



Redbud Festival Vendor Guidelines

BACKGROUND

Keep Denton Beautiful (KDB)'s Denton Redbud Festival is Denton's official Earth Day event, hosted by Denton Parks and Recreation. This award-winning festival, which celebrates Denton's designation as the "Redbud Capital of Texas," has promoted community beautification and Denton pride since 1994. Foot traffic for the festival tops 4,000 people each year, making the event a fantastic venue for community vendors of all kinds. Please read below for vendor eligibility guidelines, and contact KDB directly with any questions.

ELIGIBILITY

- Only vendors who offer home- and garden-related goods and/or services in the following categories will be considered for exhibitor space at the Denton Redbud Festival:
 - **Education** - Educational opportunities for gardening, home improvement, and environmental sciences.
 - **Energy** - Renewable energy sources for home and garden, such as solar and wind power.
 - **Food and Agriculture** - Local food products, urban farming, and community supported agriculture.
 - **Gardening and Landscaping** - Native plant sales; water-saving or Texas-smart landscaping resources; chemical-free gardening techniques; certified arborist services.
 - **Green Building and Remodeling** - Green design, energy-efficient/green remodeling techniques, and environmentally friendly building products.
 - **Handmade and Local** - Local North Texas products; handmade products for home, garden, and lifestyle.
 - **Health and Wellness** -
 - **Household** - Products or services for the home that feature natural, low-impact ingredients and methods; encourage reduction of household waste; or improve home energy efficiency.
 - **Waste Reduction** - Products and information that facilitate recycling, composting, reuse, or other waste reduction efforts.
 - **Water** - Water-saving irrigation; energy-efficient appliances.
- Vendors representing direct or multi-level sales companies are eligible for participation if the vendor: 1.) provides services or products in one of the accepted festival categories; and 2.) focuses on product/service sales and refrains from networking or recruiting new sales team members.
- Vendors may not feature goods, services, or messages that are religious or politically-motivated in nature.
- All vendor applications are subject to review and approval by KDB.
- KDB reserves the right to refuse vendor applications that do not fit the guidelines or mission of KDB or the Denton Redbud Festival event.

BOOTH DISCOUNTS

- Nonprofit 501(c)(3) organizations are eligible to receive a 20% discount towards their booth fee.

BOOTH SPACES

- Both indoor and outdoor booth space is available, and vendors may request an inside or outside booth, with the exception of festival food vendors which are all located outdoors.
- Indoor booth spaces include pipe and drape, a company sign, a table, two chairs and trash can. Indoor vendors will be limited to a double booth space.
- Access to electricity, corner & high visibility booths, and special requests are considered "extras". Charges for any "extras" will be added onto the base booth fee, pending availability.
- Specific booth requests are available on a first come, first served basis.

PAYMENT & CANCELLATIONS

- Vendors may register and pay vendor booth and sales permit fees online via www.dentonparks.com. Vendors who do not fit within the festival vendor guidelines will have their registration cancelled and payment refunded in full. Unpaid vendors will not be included on festival maps or promotions.
- Vendor fees must be paid in full by April 1, 2023 at 11:59 p.m. A 10% late fee will be applied to any vendor fees paid after this date.
- Cancellation policy: Vendors who cancel their participation by April 1, 2023 at 11:59 p.m. are eligible to receive a full refund. No refunds will be issued to no-shows or vendors who cancel after April 1, 2023.
- The Denton Redbud Festival is a rain or shine event except in the case of severe weather. In the event of a rain event, all vendors will be moved indoors and/or under covered spaces. In the event of a cancellation due to COVID-19 or a weather emergency, all vendor fees will be refunded.

FESTIVAL FOOD VENDORS

- Festival food vendor space is limited to FIVE (5) vendors. All applications are subject to review and must be approved by KDB. No more than one type of food vendor will be selected (i.e. only one pizza vendor, hot dog vendor, etc.). Please contact us if you have any questions regarding vendor eligibility.
- Accepted food vendors will be assigned to a vendor space. All accepted food vendors must abide by strict arrival times or they risk forfeiting their participation without refund.
- Accepted food vendors are required to obtain a Temporary Food Service Permit from the City of Denton no later than April 16, 2023 or they risk forfeiting their participation without refund.

ADDITIONAL GUIDELINES

- At the time of the festival, all City of Denton ordinances must be followed, including any mask or health requirements in an effort to stop the spread of COVID-19.
- Booth locations and load-out times are assigned by special event coordinators to ensure a smooth and efficient event. Vendors are expected to resolve any conflicts with these assignments directly and respectfully with the KDB event coordinator, or risk eligibility for participation in future years.
- Vendors must maintain a professional demeanor throughout the festival setup and event itself, and are required to comply with all KDB event guidelines. Vendors that do not follow KDB's guidelines or professional standard of conduct are subject to removal from the festival, and will not be eligible for a refund of their vendor fees, or for future participation as a vendor.

The Denton Redbud Festival's success depends on the participation of our many wonderful vendors, who bring a variety of opportunities for Dentonites to improve their homes and communities.

Thank you for helping make the festival one of the biggest highlights of the Denton spring event season!



Contact Information:

Keep Denton Beautiful

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